



**Friday, 2 March 2018 | 2.00pm – 5.00pm  
Singapore**

**Admission is free. Please register [HERE](#) for your free admission**

*In today's world, the only way to stay ahead of your competitors, or even to be competitive at all, is through innovation. Supply chain is not an exception to this rule. Analytical optimization and dynamic simulation are two commonly used technologies to solve complex supply chain problems. However, there has been a lot of confusion around the terms "optimization" and "simulation" in the industry – they are often misinterpreted by people and companies offering supply chain solutions. This session will provide insights on these techniques, and on how to be innovative by employing both optimization and simulation to become lean and agile.*

### Preliminary Agenda

2.00pm: *Registration and Welcome Coffee & Tea*

2.15pm:



#### **Welcome Remarks**

**Prof. Mark Goh**

Director (Industry Research), The Logistics Institute Asia Pacific

2.30pm:



#### **Optimizing Supply Chain Network Performance**

**Mr. Timofei Popkov**

Director of Business Development and co-owner at The AnyLogic Company

##### **Introduction to AnyLogistix**

##### **Supply Chain Optimization**

- Supply chain structure
- Master planning

##### **Supply Chain Implementation**

- Capacity of the facilities
- Service level examination
- Safety stock estimation

##### **Supply Chain Analysis**

- Risk analysis
- How manufacturing problems may affect the service level

##### **Business Cases**

4.30pm: *Questions & Answers*

5.00pm: *End of Session and Networking Break*