Supply Chain Management Summer School 2017
In Cooperation with The Logistics Institute (TLI) – Asia Pacific / National University of Singapore
Key Facts

WHEN?  12 – 23rd June 2017

WHERE?  University of Applied Sciences Upper Austria
         Campus Steyr, School of Management

WHY?  
      • 5 real business case studies with leading Austrian companies
      • In cooperation with SCM postgraduate students from Steyr
Welcome to Steyr!
Steyr

#1 Manufacturing Region in Upper Austria

Home for global players like:

BMW  MAN  ZF

SKF  STYR MANNLICHER

Central between Vienna and Salzburg

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Steyr
University of Applied Sciences in Steyr

- High expertise in teaching Logistics / SCM:
  - Bachelor’s programme: International Logistics Management
  - Master’s programme: Supply Chain Management

- Logistikum – No.1 Research Institute in Austria for:
  Logistics Management, Supply Chain Management and Transport Logistics & Mobility

- Research Partner Universities worldwide:
  ETH
  University of Wollongong
  Logistikum
  UNT
  Universitàt Mannheim
  Georgia Tech
Set-Up Summer School

Tier 1
Suppliers

Tier 1
Customer

Tier 2
Customer

Tier 3
Customer / End-Customer

Tier 3 to n customers

Consumers / End-customers

TKL
Supply Chain

Pottinger

Enns Hafen

Voestalpine

Pfeiffer

ONE STEP AHEAD.
Companies

**Producer of Agricultural Machinery**
Case Study: Supplier Management, Performance Measurement

**Inland Harbour**
Case Study: Multimodal Transport Planning and European Waterways

**Logistics Provider for Food Industry (Focus: Frozen Food)**
Case Study: Warehouse Planning / Management, Logistics Technologies

**Steel Producer**
Case Study: Customer Segmentation, Total Cost of Supply

**Food Retailer + Logistics and Postal Service Provider**
Case Study: eGrocery, Forecasting, Routing, Transport of Fresh and Frozen Food
Lecturers

**Prof. Dr. Markus Gerschberger**
- Head of SCM Research Department
- Professor for Supply Chain Management
- Focus: SC-Complexity, SC-Risk and Resilience, SC-Diagnostic

**Lisa-Maria Putz, MA**
- Research Project Manager
- Head of Research Group „Research and Education on Eco-Friendly Transport“

**Prof. DI Hans-Christian Graf**
- Professor for Logistics and Logistics Technologies
- Focus: Physical Internet, Geo Positioning, Real-Time Decision Making

**Prof. Dr. Efrem Lengauer**
- Professor for Logistics
- Focus: Supply Network Design, Last-Mile Logistics
Benefits

- Combination of **theory** + **practical experiences**
- **Cooperation** with leading Austrian companies
- **Problem-focussed** company tours
- Problem description by **management team**
- Case **presentation in front of the management**
Culture and Leisure Time Programme – Vienna
Culture and Leisure Time Programme – Salzburg
Buddy Programme

- Local contact person for support before your arrival and during your stay (Logistics or SCM students)

- Help and support for:
  - Transport arrangements from / to the airport
  - Linguistic Support
  - Cultural Guidance
  - Tips for Steyr, Vienna and Salzburg
Contact For Questions

Prof. Dr. Markus Gerschberger
• Summer School Leadership
• Information about Summer School contents and classes
• markus.gerschberger@fh-steyr.at

Mag. Maria Kalt
• Marketing / PR
• Information about organisational matters
• maria.kalt@fh-steyr.at
Summer School Costs

Package Price 1,000 – 1,500 € includes:
(price range based on the chosen hotel category and single / double room)

- Tuition Fee and Academic Support Programme
  (incl. Company Visits)

- Accommodation
  ***Hotel: ~60 €/Night; ****Hotel: ~110 €/Night

- Service and Support

- Optional Culture and Leisure Time Programme (incl. Transport)

- Certificate
Application Details

- Application starts: 1 September 2016
- Application ends: 31 March 2017
- Cancellation until: 30 April 2017

- Necessary documents for application:
  - Application Form
  - Photo-copy or scanned copy of NRIC or Passport
  - Resume
  - Cover Letter to explain why you should be considered

- Send by mail to: sharonwee@nus.edu.sg

- If your nationality requires visa for entry to Austria, you will need to apply for one; http://www.schengenvisainfo.com/who-needs-schengen-visa/